

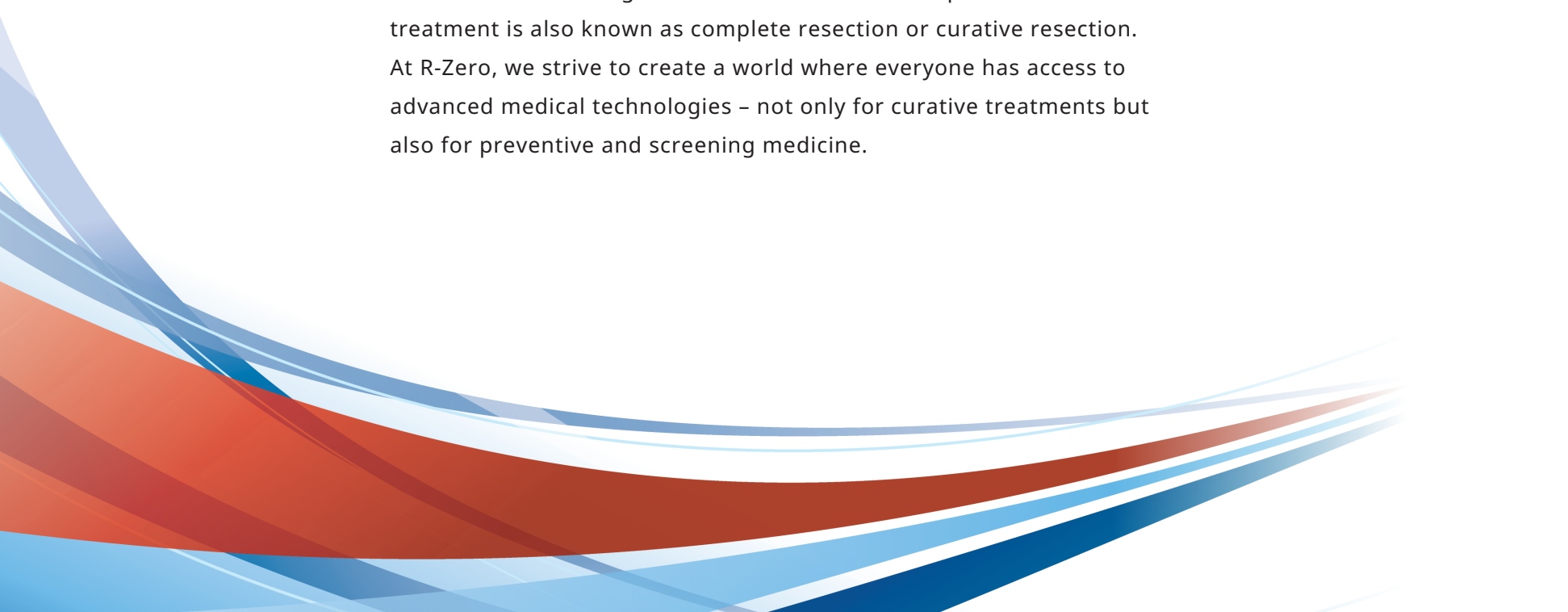
Solving Medical Challenges Facing Humanity

– In Our Unique Way

The name R-Zero is inspired by the medical term "R0 resection."

An R0 resection refers to the complete removal of a tumor, with no cancer cells remaining - not even under a microscopic view. This level of treatment is also known as complete resection or curative resection.

At R-Zero, we strive to create a world where everyone has access to advanced medical technologies – not only for curative treatments but also for preventive and screening medicine.



Toward Zero Preventable Cancer Deaths

As a physician, I have cared for many cancer patients - and witnessed too many of them pass away.

Amid the sadness, injustice and emotional complexity of these experiences, I often found myself thinking:

"If only they had been screened earlier."

Today, one in two people will be diagnosed with cancer in their lifetime.

So why is the cancer screening rate still so low? Several barriers exist - limited medical capacity, the discomfort of endoscopy, and high costs.

It takes a lot of time and effort to train skilled endoscopists.

Our next-generation medical simulator "mikoto" helps solve these problems. Through our Cancer Eradication Project, we partner with local governments to offer free endoscopic examinations and CT screening for colorectal and lung cancer.

Going forward, our entire team will remain united in research, development, and innovation - to address social medical issues and to realize a future with zero preventable cancer deaths.



Representative Director / CEO : Masashi Fujii
Physician / Gastroenterologist / PhD (Medicine)

A handwritten signature in black ink, which appears to read 'Masashi Fujii' in a stylized Japanese calligraphic font.

Transforming Global Healthcare with Technology and Action

To address the medical challenges facing humanity, we pursue speedy research, development, and implementation through a fully integrated system. Our team unites specialists across planning, engineering, manufacturing, and sales - all working together with a shared medical perspective.

Next-Generation Medical Simulator Business

We design, manufacture, sell, and support advanced medical training equipment developed in-house.

To share Japan's world-leading endoscopic expertise with the global community, we are advancing the adoption of endoscopic training using our next-generation simulator, mikoto.

mikoto
Next-Generation
Medical Simulator





Cancer Eradication Project

Free Cancer Screening with "Colonoscopy" and "Chest CT"

We have launched the world's first free cancer screening program using both colonoscopy and chest CT. What began in Tottori Prefecture is now expanding nationwide. Our goal is to save as many lives as possible through early detection and early treatment made possible by accessible, high-quality cancer screening.



Clinical testing Business

In cooperation with the local governments, we have established a system to respond swiftly and accurately to emerging infectious diseases. This includes PCR testing for novel viruses and unknown pathogens.

- PCR Testing Services



Mobility Business

We are revitalizing the Tottori region through car racing activities and cycling events.

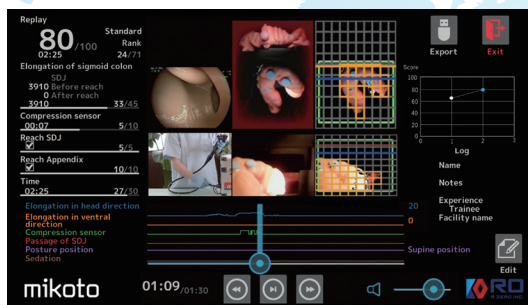
- Racing Business
- Exhibition Vehicle Rental
- Regional Revitalization Project

Next-Generation Medical Simulator Business

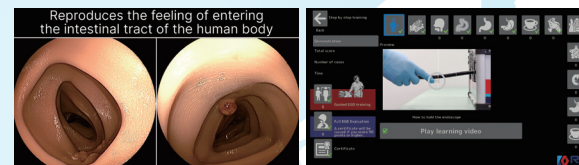


Accelerating Endoscopy Training and Skill Evaluation

We have developed a next-generation simulation system that allows physicians to efficiently complete endoscopy training in a shorter period - while also evaluating their technical proficiency through an objective scoring system.

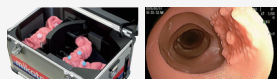


- Realistic organ models
- Training functions tailored to each model
- Evaluation and scoring using a unique algorithm



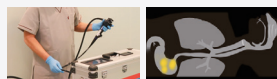
mikoto LINEUP

Colonoscopy Model



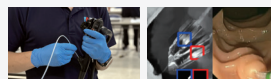
Various sensors enable evaluation and scoring of procedures

Upper GI Model



Navigation function allows for basic learning about endoscopy

ERCP Model



Designed for training in duodenoscope insertion and bile duct cannulation

Revolutionizing Medicine with Japan's Leading Technology

Endoscopy remains one of the most powerful tools in the fight against cancer - yet mastering these techniques typically takes years of hands-on experience.

The endoscopic simulator "mikoto" was developed to shorten this learning curve, offering a system where physicians can understand, practice, and objectively evaluate their progress more effectively. Currently, we have successfully developed three models.

These have earned high praise not only in Japan but also internationally.

Cancer eradication project

Implementing "Precision Cancer Screening" for a Salvageable Future

Make precision cancer screening free of charge

This groundbreaking initiative began in Kurayoshi City, Tottori Prefecture, and is now expanding across Japan, including to Yonago City, Yurihama Town, Misasa Town, and Yoichi Town in Hokkaido

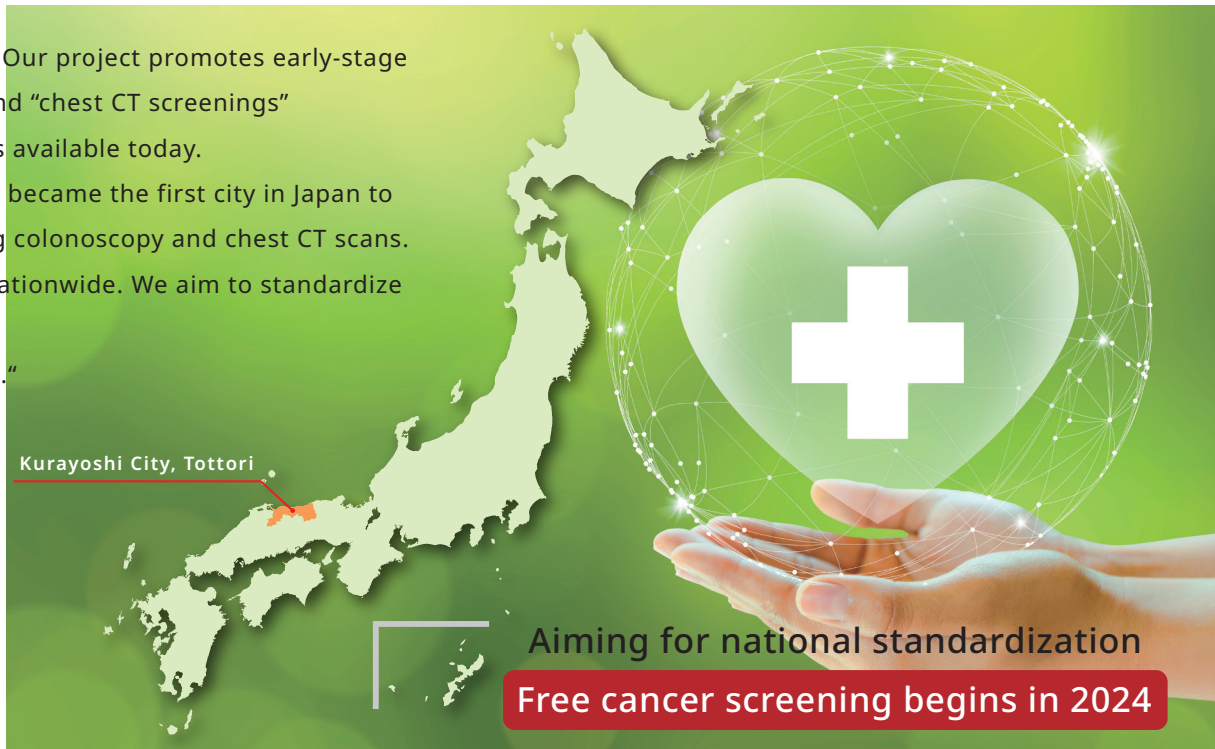
Cancer can be cured if it is detected early. Our project promotes early-stage cancer detection through "colonoscopy" and "chest CT screenings"

- two of the most effective diagnostic tools available today.

In 2024, Kurayoshi City, Tottori Prefecture, became the first city in Japan to offer free precision cancer screening using colonoscopy and chest CT scans.

This service is currently being expanded nationwide. We aim to standardize precision cancer screening and work to

"reduce preventable cancer deaths to zero."



Aiming for national standardization
Free cancer screening begins in 2024



URL <https://rzero.jp>
E-mail info@rzero.jp



Recruit



R ZERO INC.

Established	June 30, 2020	Main Office	2-218 Kamo-cho, Yonago City, Tottori 683-0823 JAPAN TEL : +81-858-24-6143 FAX : +81-858-24-6142
Chief Executive Officer	Masashi Fujii		
Chief Medical	Hajime Isomoto	Corporate Management	215-3 Igi, Kurayoshi City, Tottori 682-0024 JAPAN
Chief Emergence Officer	Takechika Fujii	Department	TEL : +81-858-24-6143 FAX : +81-858-24-6142
Chief Financial Officer	Naruya Matsuda		
Chief Strategy Officer	Hiroshi Senzoku	Clinical Testing Center	2-218 Kamo-cho, Yonago City, Tottori 683-0823 JAPAN TEL : +81-859-21-7787 FAX : +81-50-3458-2411
Chief Global Officer	Tomohiko Ohya		
Number of employees	34 (as of 2025)	Cancer Eradication	215-3 Igi, Kurayoshi City, Tottori 682-0024 JAPAN
Business details	• Next-generation medical simulator business • Cancer eradication project • Clinical testing business • Mobility Business	Division	TEL : +81-858-24-6266 FAX : +81-858-24-6142
		Technology Research Institute	1247 Kusaka, Yonago City, Tottori 689-3522 JAPAN
		Kurayoshi Modeling Base	158 Higashi Showa-cho, Kurayoshi City, Tottori 682-0804 JAPAN
		Yonago Modeling Base	2F 2-218 Kamo-cho, Yonago City, Tottori 683-0823 JAPAN
		Kurayoshi Design Base	158 Higashi Showa-cho, Kurayoshi City, Tottori 682-0804 JAPAN
		Daisen Satellite Office	619-48 Kobayashi, Hoki-cho, Saihaku-gun, Tottori 689-4101 JAPAN
		Tokyo Branch	4-10-31 Takanawa, Minato Ward, Tokyo 108-0074 JAPAN

Status of international standards and business licenses

- Certified as a Tottori University Venture (No.21)
- Tottori Prefecture Registered Sanitary Inspection Station (No.36)
- CAP (College of American Pathologists) certified
(CAP No.9738650-01, proficiency test/external accuracy evaluation)

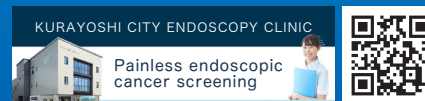
Affiliated companies and organizations



R ZERO STRATEGIES INC.



INTERNATIONAL ENDOSCOPIC
PREVENTIVE MEDICINE FOUNDATION



Kurayoshi City Endoscopy Clinic



Tottori Central Tourism Council